

Succeed with your candle fundraiser

You're all set! Now it's time to get selling and smash your fundraising target. Here are some top tips to help your group maximize success.

1. SET YOUR SELLING PRICE & GET EVERYONE INVOLVED

Our recommended selling price is £16.25, but it's completely up to you! Many groups find that people are happy to pay more when they know it's for a good cause.

Encourage teamwork! Every member has a number of candles to sell. Support each other, share ideas, and keep motivation high.

2. GET CREATIVE & HAVE FUN!

Start close – Sell to family, friends, and neighbours first—they're the most likely to support your cause.

Spread the word – Share photos and your fundraising story on social media. A heartfelt post explaining why you're fundraising can go a long way!

Be enthusiastic and clear about why you're fundraising & remind buyers they get a beautiful candle while supporting a great cause!

3. KEEP YOUR GOAL IN SIGHT!

Every candle counts! Remind your team why you're doing this—whether it's a trip, camp, or community project, your hard work will pay off!

Set a sales deadline – A time limit keeps momentum high and helps everyone stay focused.

Teamwork matters! If someone is struggling, work together to help them sell their candles.

4. NEED HELP? WE'RE HERE!

If you have any questions or find selling tricky, don't hesitate to reach out!

Contact Anna at anna.grice@candlecash.co.uk for support and selling tips.

5. FINAL PUSH – SELL EVERY CANDLE!

Last-minute sales push? Try a countdown, "Only 3 days left to grab your candle!"

Celebrate your success! Keep everyone motivated and excited as you get closer to your target.

Remind supporters: Candles make amazing gifts for any occasion!

Thank you for choosing Candle Cash for your fundraiser! We can't wait to hear about your success.

Engage with us on Instagram! Share pictures of your fundraiser and tag us. [@candlecashuk](https://www.instagram.com/candlecashuk)

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